



For Immediate Release
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OLD NORTH STATE FOOD HALL TO OPEN ON AUGUST 26
New venue features ten restaurants with a variety of cuisines

(Selma, NC; August 18, 2022) –The much-anticipated Old North State Food Hall will open its doors on Friday, August 26.

Located at 67 JR Road in Selma, NC, ONSFH offers ten diverse cuisines all under one roof. Opening tenants include FUKU, Barley and Burger, Luna Pizza, Curry in a Hurry, Aroma de Cuba, The Mac House, My Cielo Taqueria, Cock a Doodle Moo, Bean and Bubble, and Butter Cream.

Longleaf Tavern, housed in what was once a humidor in the historic JR Cigars building, will serve as the “heart of the food hall,” offering full bar service.

North Carolina commercial real estate development firm AdVenture Development, LLC, developed the food hall. Hospitality HQ (HHQ), a leading food hall management company, will manage the operations. Colicchio Consulting Group (acquired by Cushman & Wakefield) and Eimer Design created and designed the foodie haven in the 15,000 square foot space.

AdVenture Development President Kevin Dougherty shared, “The idea that a group of friends or family members can all have their choice of cuisine in one place is a game-changer. We’re excited to welcome the community as well as travelers along the interstate.”

A ribbon cutting and grand opening celebration is planned for later this fall. ONSFH will be open for breakfast, lunch and dinner, Sunday through Thursday, 7 am to 9 pm, and Friday and Saturday, 7 am to 10 pm. Online ordering will be available at www.onsfh.com. Small meeting room space is available in the Longleaf Tavern.

To learn more about the food hall visit www.onsfh.com or follow @oldnorthstatefoodhall on Instagram and Facebook for all the latest news and updates.

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About [AdVenture Development, LLC](http://www.adventuredev.com): AdVenture Development, located in Selma, NC, focuses on commercial real estate development projects across several states. The firm developed and manages Old North State Food Hall. Recent projects include Eastfield, a 3+ million square foot mixed use project at Exits 97 and 98 on I-95 in the Triangle East Raleigh metro area, Triangle East Collaborative (TEC), and McCandless Crossing, a 1.2 million square foot mixed use development in Pittsburgh, PA.

About [Hospitality HQ](#) (HHQ): Hospitality HQ (HHQ) is a creative consulting and management group offering bespoke solutions for culinary-driven concepts across the United States. Helmed by award-winning chef, restaurateur, TV personality and cookbook author Akhtar Nawab, HHQ's dynamic and comprehensive team prioritizes high quality service at all levels, producing systems for food and beverage concepts which consistently optimize guest experience. HHQ is currently the fastest-growing food hall management company in the country.