



Lat: 35.5248 Lon: -78.2617 Zoom: 24.97 mi

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## Eastfield Commons Selma, NC

April 2013

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# COMPLETE PROFILE

2000-2010 Census, 2012 Estimates with 2017 Projections

Calculated using Proportional Block Groups

Lat/Lon: 35.5249/-78.2615

RFULL9

Eastfield Commons		3 Miles		5 Miles		10 Miles	
Selma, NC							
<b>Population</b>							
Estimated Population (2012)		11,015		22,515		62,463	
Projected Population (2017)		12,385		25,249		69,946	
Forecasted Population (2022)		12,443		25,363		70,258	
Census Population (2010)		10,399		21,284		59,094	
Census Population (2000)		9,684		19,519		49,447	
Projected Annual Growth (2012-2017)		1,370	2.5%	2,734	2.4%	7,483	2.4%
Historical Annual Growth (2010-2012)		617	3.0%	1,231	2.9%	3,369	2.9%
Historical Annual Growth (2000-2010)		715	0.7%	1,765	0.9%	9,647	2.0%
Estimated Population Density (2012)		390	psm	287	psm	199	psm
Trade Area Size		28.3	sq mi	78.5	sq mi	314.0	sq mi
<b>Households</b>							
Estimated Households (2012)		4,161		8,546		23,225	
Projected Households (2017)		4,703		9,656		26,203	
Forecasted Households (2022)		4,726		9,703		26,327	
Census Households (2010)		3,926		8,061		21,923	
Census Households (2000)		3,803		7,717		19,160	
Projected Annual Growth (2012-2017)		542	2.6%	1,110	2.6%	2,977	2.6%
Historical Annual Change (2000-2012)		359	0.8%	829	0.9%	4,065	1.8%
<b>Average Household Income</b>							
Estimated Average Household Income (2012)		\$43,743		\$48,152		\$53,875	
Projected Average Household Income (2017)		\$46,463		\$51,283		\$58,209	
Census Average Household Income (2010)		\$38,686		\$41,980		\$49,654	
Census Average Household Income (2000)		\$35,495		\$38,984		\$44,768	
Projected Annual Change (2012-2017)		\$2,721	1.2%	\$3,131	1.3%	\$4,334	1.6%
Historical Annual Change (2000-2012)		\$8,248	1.9%	\$9,168	2.0%	\$9,106	1.7%
<b>Median Household Income</b>							
Estimated Median Household Income (2012)		\$34,400		\$36,300		\$43,737	
Projected Median Household Income (2017)		\$37,493		\$39,780		\$48,523	
Census Median Household Income (2010)		\$32,908		\$34,668		\$41,341	
Census Median Household Income (2000)		\$28,719		\$29,961		\$34,859	
Projected Annual Change (2012-2017)		\$3,093	1.8%	\$3,480	1.9%	\$4,786	2.2%
Historical Annual Change (2000-2012)		\$5,682	1.6%	\$6,339	1.8%	\$8,878	2.1%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2012)		\$16,606		\$18,770		\$20,489	
Projected Per Capita Income (2017)		\$17,732		\$20,140		\$22,294	
Census Per Capita Income (2010)		\$14,606		\$15,899		\$18,421	
Census Per Capita Income (2000)		\$13,953		\$15,386		\$17,405	
Projected Annual Change (2012-2017)		\$1,125	1.4%	\$1,370	1.5%	\$1,805	1.8%
Historical Annual Change (2000-2012)		\$2,654	1.6%	\$3,384	1.8%	\$3,084	1.5%
<b>Other Income</b>							
Estimated Median Disposable Income (2012)		\$30,056		\$31,750		\$37,513	
Projected Median Disposable Income (2017)		\$32,640		\$34,514		\$41,108	
Estimated Average Household Net Worth (2012)		\$298,171		\$320,512		\$363,979	

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# COMPLETE PROFILE

2000-2010 Census, 2012 Estimates with 2017 Projections

Calculated using Proportional Block Groups

Lat/Lon: 35.5249/-78.2615

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Eastfield Commons		3 Miles		5 Miles		10 Miles	
Selma, NC							
<b>Household Income Distribution (2012)</b>							
HH Income \$200,000 or More	64	1.5%	167	2.0%	503	2.2%	
HH Income \$150,000 to \$199,999	22	0.5%	62	0.7%	295	1.3%	
HH Income \$125,000 to \$149,999	85	2.0%	196	2.3%	708	3.0%	
HH Income \$100,000 to \$124,999	85	2.0%	296	3.5%	1,420	6.1%	
HH Income \$75,000 to \$99,999	236	5.7%	634	7.4%	2,385	10.3%	
HH Income \$50,000 to \$74,999	724	17.4%	1,390	16.3%	4,380	18.9%	
HH Income \$35,000 to \$49,999	680	16.3%	1,429	16.7%	3,569	15.4%	
HH Income \$25,000 to \$34,999	552	13.3%	1,070	12.5%	2,800	12.1%	
HH Income \$15,000 to \$24,999	916	22.0%	1,608	18.8%	3,448	14.8%	
HH Income \$10,000 to \$14,999	469	11.3%	898	10.5%	1,781	7.7%	
HH Income Under \$10,000	329	7.9%	798	9.3%	1,936	8.3%	
HH Income \$35,000 or More	1,895	45.5%	4,173	48.8%	13,260	57.1%	
HH Income \$50,000 or More	1,216	29.2%	2,744	32.1%	9,691	41.7%	
HH Income \$75,000 or More	491	11.8%	1,354	15.8%	5,311	22.9%	
<b>Race and Ethnicity</b>							
Total Population (2012)	11,015		22,515		62,463		
White (2012)	5,701	51.8%	12,876	57.2%	41,663	66.7%	
Black or African American (2012)	2,933	26.6%	5,540	24.6%	11,672	18.7%	
American Indian or Alaska Native (2012)	54	0.5%	116	0.5%	370	0.6%	
Asian (2012)	23	0.2%	97	0.4%	299	0.5%	
Hawaiian or Pacific Islander (2012)	11	0.1%	17	0.1%	35	0.1%	
Other Race (2012)	577	5.2%	696	3.1%	1,000	1.6%	
Two or More Races (2012)	1,716	15.6%	3,174	14.1%	7,425	11.9%	
Not Hispanic or Latino Population (2012)	7,832	71.1%	17,256	76.6%	51,393	82.3%	
Not Hispanic White	4,815	61.5%	11,159	64.7%	36,614	71.2%	
Not Hispanic Black or African American	992	12.7%	2,560	14.8%	6,815	13.3%	
Not Hispanic American Indian or Alaska Native	51	0.6%	108	0.6%	333	0.6%	
Not Hispanic Asian	21	0.3%	93	0.5%	291	0.6%	
Not Hispanic Hawaiian or Pacific Islander	11	0.1%	17	0.1%	33	0.1%	
Not Hispanic Other Race	493	6.3%	598	3.5%	887	1.7%	
Not Hispanic Two or More Races	1,449	18.5%	2,722	15.8%	6,421	12.5%	
Hispanic or Latino Population (2012)	3,183	28.9%	5,259	23.4%	11,070	17.7%	
Hispanic White	887	27.9%	1,717	32.6%	5,049	45.6%	
Hispanic Black or African American	1,941	61.0%	2,980	56.7%	4,857	43.9%	
Hispanic American Indian or Alaska Native	3	0.1%	8	0.1%	37	0.3%	
Hispanic Asian	1	-	4	0.1%	8	0.1%	
Hispanic Hawaiian or Pacific Islander	-	-	-	-	2	-	
Hispanic Other Race	84	2.6%	98	1.9%	113	1.0%	
Hispanic Two or More Races	267	8.4%	452	8.6%	1,004	9.1%	
Not Hispanic or Latino Population (2010)	7,609	73.2%	16,677	78.4%	49,409	83.6%	
Hispanic or Latino Population (2010)	2,790	26.8%	4,607	21.6%	9,685	16.4%	
Not Hispanic or Latino Population (2000)	8,224	84.9%	17,301	88.6%	45,016	91.0%	
Hispanic or Latino Population (2000)	1,460	15.1%	2,219	11.4%	4,431	9.0%	
Not Hispanic or Latino Population (2017)	8,337	67.3%	18,561	73.5%	55,822	79.8%	
Hispanic or Latino Population (2017)	4,048	32.7%	6,689	26.5%	14,124	20.2%	
Projected Annual Growth (2012-2017)	865	5.4%	1,430	5.4%	3,054	5.5%	
Historical Annual Growth (2000-2010)	1,330	9.1%	2,389	10.8%	5,254	11.9%	

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2000-2010 Census, 2012 Estimates with 2017 Projections

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Lat/Lon: 35.5249/-78.2615

RFULL9

## Eastfield Commons

### Selma, NC

#### Total Age Distribution (2012)

	3 Miles		5 Miles		10 Miles	
Total Population	11,015		22,515		62,463	
Age Under 5 Years	914	8.3%	1,729	7.7%	4,494	7.2%
Age 5 to 9 Years	807	7.3%	1,532	6.8%	4,483	7.2%
Age 10 to 14 Years	769	7.0%	1,517	6.7%	4,520	7.2%
Age 15 to 19 Years	807	7.3%	1,568	7.0%	4,303	6.9%
Age 20 to 24 Years	761	6.9%	1,533	6.8%	3,902	6.2%
Age 25 to 29 Years	686	6.2%	1,349	6.0%	3,500	5.6%
Age 30 to 34 Years	722	6.6%	1,386	6.2%	3,722	6.0%
Age 35 to 39 Years	719	6.5%	1,455	6.5%	4,312	6.9%
Age 40 to 44 Years	650	5.9%	1,359	6.0%	4,292	6.9%
Age 45 to 49 Years	676	6.1%	1,467	6.5%	4,327	6.9%
Age 50 to 54 Years	712	6.5%	1,514	6.7%	4,261	6.8%
Age 55 to 59 Years	682	6.2%	1,433	6.4%	3,953	6.3%
Age 60 to 64 Years	613	5.6%	1,307	5.8%	3,536	5.7%
Age 65 to 69 Years	493	4.5%	1,050	4.7%	2,908	4.7%
Age 70 to 74 Years	412	3.7%	857	3.8%	2,250	3.6%
Age 75 to 79 Years	254	2.3%	574	2.5%	1,518	2.4%
Age 80 to 84 Years	170	1.5%	411	1.8%	1,112	1.8%
Age 85 Years or Over	167	1.5%	475	2.1%	1,072	1.7%
Median Age	34.6		36.6		37.1	
Age 19 Years or Less	3,298	29.9%	6,346	28.2%	17,799	28.5%
Age 20 to 64 Years	6,221	56.5%	12,802	56.9%	35,804	57.3%
Age 65 Years or Over	1,496	13.6%	3,367	15.0%	8,859	14.2%

#### Female Age Distribution (2012)

Female Population	5,721	51.9%	11,641	51.7%	31,831	51.0%
Age Under 5 Years	432	7.5%	852	7.3%	2,220	7.0%
Age 5 to 9 Years	416	7.3%	760	6.5%	2,166	6.8%
Age 10 to 14 Years	367	6.4%	721	6.2%	2,147	6.7%
Age 15 to 19 Years	395	6.9%	772	6.6%	2,151	6.8%
Age 20 to 24 Years	361	6.3%	724	6.2%	1,846	5.8%
Age 25 to 29 Years	327	5.7%	629	5.4%	1,642	5.2%
Age 30 to 34 Years	388	6.8%	722	6.2%	1,857	5.8%
Age 35 to 39 Years	363	6.3%	719	6.2%	2,130	6.7%
Age 40 to 44 Years	332	5.8%	684	5.9%	2,153	6.8%
Age 45 to 49 Years	341	6.0%	726	6.2%	2,133	6.7%
Age 50 to 54 Years	387	6.8%	790	6.8%	2,180	6.8%
Age 55 to 59 Years	390	6.8%	802	6.9%	2,090	6.6%
Age 60 to 64 Years	318	5.6%	683	5.9%	1,861	5.8%
Age 65 to 69 Years	290	5.1%	599	5.1%	1,610	5.1%
Age 70 to 74 Years	237	4.1%	484	4.2%	1,258	4.0%
Age 75 to 79 Years	146	2.6%	339	2.9%	900	2.8%
Age 80 to 84 Years	116	2.0%	278	2.4%	705	2.2%
Age 85 Years or Over	117	2.0%	354	3.0%	783	2.5%
Female Median Age	36.6		38.7		38.9	
Age 19 Years or Less	1,609	28.1%	3,106	26.7%	8,683	27.3%
Age 20 to 64 Years	3,205	56.0%	6,481	55.7%	17,891	56.2%
Age 65 Years or Over	906	15.8%	2,054	17.6%	5,257	16.5%

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# COMPLETE PROFILE

2000-2010 Census, 2012 Estimates with 2017 Projections

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Lat/Lon: 35.5249/-78.2615

RFULL9

## Eastfield Commons

### Selma, NC

#### Male Age Distribution (2012)

	3 Miles		5 Miles		10 Miles	
Male Population	5,294	48.1%	10,874	48.3%	30,632	49.0%
Age Under 5 Years	483	9.1%	877	8.1%	2,274	7.4%
Age 5 to 9 Years	391	7.4%	772	7.1%	2,317	7.6%
Age 10 to 14 Years	402	7.6%	796	7.3%	2,373	7.7%
Age 15 to 19 Years	412	7.8%	796	7.3%	2,152	7.0%
Age 20 to 24 Years	400	7.5%	809	7.4%	2,056	6.7%
Age 25 to 29 Years	359	6.8%	720	6.6%	1,858	6.1%
Age 30 to 34 Years	335	6.3%	663	6.1%	1,865	6.1%
Age 35 to 39 Years	355	6.7%	735	6.8%	2,182	7.1%
Age 40 to 44 Years	318	6.0%	675	6.2%	2,139	7.0%
Age 45 to 49 Years	336	6.3%	741	6.8%	2,195	7.2%
Age 50 to 54 Years	325	6.1%	724	6.7%	2,081	6.8%
Age 55 to 59 Years	292	5.5%	631	5.8%	1,863	6.1%
Age 60 to 64 Years	296	5.6%	624	5.7%	1,675	5.5%
Age 65 to 69 Years	203	3.8%	451	4.1%	1,298	4.2%
Age 70 to 74 Years	176	3.3%	374	3.4%	991	3.2%
Age 75 to 79 Years	107	2.0%	235	2.2%	617	2.0%
Age 80 to 84 Years	54	1.0%	132	1.2%	408	1.3%
Age 85 Years or Over	50	0.9%	121	1.1%	288	0.9%
Male Median Age	32.4		34.4		35.3	
Age 19 Years or Less	1,688	31.9%	3,240	29.8%	9,116	29.8%
Age 20 to 64 Years	3,016	57.0%	6,321	58.1%	17,914	58.5%
Age 65 Years or Over	590	11.1%	1,313	12.1%	3,603	11.8%

#### Males per 100 Females (2012)

Overall Comparison	93		93		96	
Age Under 5 Years	112	52.8%	103	50.7%	102	50.6%
Age 5 to 9 Years	94	48.5%	101	50.4%	107	51.7%
Age 10 to 14 Years	109	52.3%	110	52.4%	110	52.5%
Age 15 to 19 Years	104	51.1%	103	50.8%	100	50.0%
Age 20 to 24 Years	111	52.5%	112	52.7%	111	52.7%
Age 25 to 29 Years	110	52.4%	114	53.3%	113	53.1%
Age 30 to 34 Years	86	46.3%	92	47.9%	100	50.1%
Age 35 to 39 Years	98	49.5%	102	50.5%	102	50.6%
Age 40 to 44 Years	96	49.0%	99	49.7%	99	49.8%
Age 45 to 49 Years	98	49.6%	102	50.5%	103	50.7%
Age 50 to 54 Years	84	45.7%	92	47.8%	95	48.8%
Age 55 to 59 Years	75	42.9%	79	44.0%	89	47.1%
Age 60 to 64 Years	93	48.2%	91	47.7%	90	47.4%
Age 65 to 69 Years	70	41.2%	75	42.9%	81	44.6%
Age 70 to 74 Years	74	42.6%	77	43.6%	79	44.1%
Age 75 to 79 Years	73	42.3%	69	41.0%	69	40.7%
Age 80 to 84 Years	46	31.6%	47	32.2%	58	36.6%
Age 85 Years or Over	43	29.9%	34	25.5%	37	26.9%
Age 19 Years or Less	105	51.2%	104	51.1%	105	51.2%
Age 20 to 39 Years	101	50.2%	105	51.1%	107	51.6%
Age 40 to 64 Years	89	47.0%	92	47.9%	96	48.9%
Age 65 Years or Over	65	39.4%	64	39.0%	69	40.7%

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RFULL9

Eastfield Commons		3 Miles		5 Miles		10 Miles	
Selma, NC							
<b>Household Type (2012)</b>							
Total Households		4,161		8,546		23,225	
Households with Children		1,476	35.5%	2,843	33.3%	8,271	35.6%
Average Household Size		2.6		2.6		2.6	
Household Density per Square Mile		147		109		74	
Population Family		8,689	78.9%	17,339	77.0%	49,293	78.9%
Population Non-Family		2,289	20.8%	4,651	20.7%	11,748	18.8%
Population Group Quarters		37	0.3%	526	2.3%	1,422	2.3%
Family Households		2,777	66.7%	5,677	66.4%	16,259	70.0%
Married Couple Households		1,797	64.7%	3,916	69.0%	12,281	75.5%
Other Family Households		980	35.3%	1,760	31.0%	3,977	24.5%
Family Households with Children		1,472	53.0%	2,835	49.9%	8,248	50.7%
Married Couple with Children		836	56.8%	1,782	62.9%	5,726	69.4%
Other Family Households with Children		636	43.2%	1,053	37.1%	2,522	30.6%
Family Households No Children		1,305	47.0%	2,842	50.1%	8,010	49.3%
Married Couple No Children		961	73.6%	2,135	75.1%	6,555	81.8%
Other Family Households No Children		344	26.4%	707	24.9%	1,455	18.2%
Non-Family Households		1,384	33.3%	2,869	33.6%	6,967	30.0%
Non-Family Households with Children		4	0.3%	8	0.3%	23	0.3%
Non-Family Households No Children		1,381	99.7%	2,861	99.7%	6,943	99.7%
Lone Person No Children		675	48.7%	1,430	49.8%	3,389	48.6%
2 or More Persons No Children		706	51.0%	1,431	49.9%	3,554	51.0%
Household Lone Male		290	43.0%	584	40.8%	1,382	40.8%
Household Lone Female		385	57.0%	846	59.2%	2,007	59.2%
Average Family Household Size		3.1		3.1		3.0	
Average Family Income		\$50,060		\$57,853		\$62,869	
Median Family Income		\$40,003		\$45,185		\$53,722	
Average Non-Family Household Size		1.7		1.6		1.7	
<b>Marital Status (2012)</b>							
Population Age 15 Years or Over		7,019		14,749		41,036	
Never Married		2,353	33.5%	4,648	31.5%	11,965	29.2%
Currently Married		2,753	39.2%	6,556	44.5%	21,283	51.9%
Previously Married		1,913	27.3%	3,545	24.0%	7,788	19.0%
Separated		727	38.0%	1,330	37.5%	3,086	39.6%
Widowed		296	15.5%	626	17.7%	1,368	17.6%
Divorced		891	46.6%	1,588	44.8%	3,333	42.8%
<b>Educational Attainment (2012)</b>							
Adult Population Age 25 Years or Over		6,957		14,636		40,762	
Elementary (Grade Level 0 to 8)		974	14.0%	2,162	14.8%	4,855	11.9%
Some High School (Grade Level 9 to 11)		1,084	15.6%	2,118	14.5%	4,843	11.9%
High School Graduate		2,015	29.0%	4,198	28.7%	12,319	30.2%
Some College		1,559	22.4%	3,139	21.4%	9,359	23.0%
Associate Degree Only		610	8.8%	1,252	8.6%	3,588	8.8%
Bachelor Degree Only		508	7.3%	1,243	8.5%	4,342	10.7%
Graduate Degree		207	3.0%	523	3.6%	1,456	3.6%
Any College (Some College or Higher)		2,884	41.5%	6,157	42.1%	18,745	46.0%
College Degree + (Bachelor Degree or Higher)		715	10.3%	1,766	12.1%	5,799	14.2%

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RFULL9

<b>Eastfield Commons</b>							
<b>Selma, NC</b>		<b>3 Miles</b>		<b>5 Miles</b>		<b>10 Miles</b>	
<b>Housing</b>							
Total Housing Units (2012)		4,633		9,421		25,252	
Total Housing Units (2010)		4,443		9,034		24,238	
Historical Annual Growth (2010-2012)		190	2.1%	387	2.1%	1,014	2.1%
Housing Units Occupied (2012)		4,161	89.8%	8,546	90.7%	23,225	92.0%
Housing Units Owner-Occupied		2,159	51.9%	4,718	55.2%	15,115	65.1%
Housing Units Renter-Occupied		2,003	48.1%	3,828	44.8%	8,110	34.9%
Housing Units Vacant (2012)		472	11.3%	875	10.2%	2,027	8.7%
<b>Household Size (2012)</b>							
Total Households		4,161		8,546		23,225	
1 Person Households		1,168	28.1%	2,432	28.5%	5,869	25.3%
2 Person Households		1,228	29.5%	2,623	30.7%	7,464	32.1%
3 Person Households		693	16.6%	1,407	16.5%	3,906	16.8%
4 Person Households		530	12.7%	1,086	12.7%	3,274	14.1%
5 Person Households		300	7.2%	575	6.7%	1,637	7.0%
6 Person Households		146	3.5%	252	2.9%	649	2.8%
7 or More Person Households		96	2.3%	172	2.0%	426	1.8%
<b>Household Stability (2012)</b>							
Total Households		4,161		8,546		23,225	
In Current Residence Less than 1 year		759	18.2%	1,571	18.4%	4,041	17.4%
In Current Residence 1 to 2 Years		1,348	32.4%	2,845	33.3%	7,649	32.9%
In Current Residence 3 to 5 Years		736	17.7%	1,488	17.4%	4,018	17.3%
In Current Residence 6 to 10 Years		496	11.9%	1,013	11.9%	2,911	12.5%
In Current Residence 10 Years or More		823	19.8%	1,629	19.1%	4,606	19.8%
Annual Residential Turnover			18.2%		18.4%		17.4%
In Current Residence More than 5 Years			31.7%		30.9%		32.4%
Median Years in Residence		3.1		3.0		3.2	
<b>Household Vehicles (2012)</b>							
Households 0 Vehicles Available		481	11.6%	895	10.5%	1,617	7.0%
Households 1 Vehicle Available		1,633	39.3%	3,111	36.4%	7,356	31.7%
Households 2 Vehicles Available		1,286	30.9%	2,720	31.8%	8,436	36.3%
Households 3 or More Vehicles Available		761	18.3%	1,820	21.3%	5,816	25.0%
Total Vehicles Available		6,870		14,863		44,278	
Average Vehicles per Household		1.7		1.7		1.9	
Owner-Occupied Household Vehicles		4,597	66.9%	10,384	69.9%	33,742	76.2%
Average Vehicles per Owner-Occupied Household		2.1		2.2		2.2	
Renter-Occupied Household Vehicles		2,273	33.1%	4,480	30.1%	10,536	23.8%
Average Vehicles per Renter-Occupied Household		1.1		1.2		1.3	
<b>Travel Time (2010)</b>							
Worker Base Age 16 years or Over		4,192		8,291		24,018	
Travel to Work in 14 Minutes or Less		1,088	26.0%	2,397	28.9%	6,295	26.2%
Travel to Work in 15 to 29 Minutes		1,508	36.0%	2,833	34.2%	8,545	35.6%
Travel to Work in 30 to 59 Minutes		965	23.0%	1,889	22.8%	6,183	25.7%
Travel to Work in 60 Minutes or More		493	11.8%	844	10.2%	2,116	8.8%
Work at Home		138	3.3%	327	3.9%	879	3.7%
Average Minutes Travel to Work		21.9		21.0		21.5	

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# COMPLETE PROFILE

2000-2010 Census, 2012 Estimates with 2017 Projections

Calculated using Proportional Block Groups

Lat/Lon: 35.5249/-78.2615

RFULL9

Eastfield Commons	3 Miles	5 Miles	10 Miles
<b>Selma, NC</b>			
<b>Transportation To Work (2010)</b>			
Worker Base Age 16 years or Over	4,192	8,291	24,018
Drive to Work Alone	3,326 79.3%	6,618 79.8%	19,485 81.1%
Drive to Work in Carpool	415 9.9%	879 10.6%	2,807 11.7%
Travel to Work by Public Transportation	37 0.9%	47 0.6%	89 0.4%
Drive to Work on Motorcycle	1 -	5 0.1%	21 0.1%
Bicycle to Work	8 0.2%	14 0.2%	32 0.1%
Walk to Work	99 2.4%	151 1.8%	330 1.4%
Other Means	169 4.0%	250 3.0%	375 1.6%
Work at Home	138 3.3%	327 3.9%	879 3.7%
<b>Daytime Demographics (2012)</b>			
Total Businesses	552	1,282	2,235
Total Employees	6,974	15,497	24,321
Company Headquarter Businesses	3 0.5%	6 0.5%	8 0.3%
Company Headquarter Employees	1,470 21.1%	1,961 12.7%	2,026 8.3%
Employee Population per Business	12.6 to 1	12.1 to 1	10.9 to 1
Residential Population per Business	20.0 to 1	17.6 to 1	27.9 to 1
Adj. Daytime Demographics Age 16 Years or Over	10,709	23,675	45,853
<b>Labor Force</b>			
Labor Population Age 16 Years or Over (2012)	8,364	17,447	48,146
Labor Force Total Males (2012)	3,942 47.1%	8,293 47.5%	23,272 48.3%
Male Civilian Employed	2,558 64.9%	5,052 60.9%	14,252 61.2%
Male Civilian Unemployed	379 9.6%	828 10.0%	2,022 8.7%
Males in Armed Forces	19 0.5%	37 0.4%	129 0.6%
Males Not in Labor Force	986 25.0%	2,376 28.6%	6,870 29.5%
Labor Force Total Females (2012)	4,422 52.9%	9,155 52.5%	24,873 51.7%
Female Civilian Employed	2,051 46.4%	4,180 45.7%	12,229 49.2%
Female Civilian Unemployed	511 11.5%	959 10.5%	2,048 8.2%
Females in Armed Forces	- -	- -	3 -
Females Not in Labor Force	1,860 42.1%	4,015 43.9%	10,592 42.6%
Unemployment Rate	10.6%	10.2%	8.5%
Labor Force Growth (2010-2012)	460 11.1%	942 11.4%	2,350 9.7%
Male Labor Force Growth (2010-2012)	214 9.1%	582 13.0%	1,549 12.2%
Female Labor Force Growth (2010-2012)	245 13.6%	361 9.4%	801 7.0%
<b>Occupation (2010)</b>			
Occupation Population Age 16 Years or Over	4,150	8,289	24,131
Occupation Total Males	2,344 56.5%	4,470 53.9%	12,703 52.6%
Occupation Total Females	1,806 43.5%	3,819 46.1%	11,428 47.4%
Management, Business, Financial Operations	341 8.2%	826 10.0%	2,868 11.9%
Professional, Related	658 15.9%	1,312 15.8%	3,970 16.5%
Service	829 20.0%	1,562 18.8%	3,957 16.4%
Sales, Office	990 23.9%	2,012 24.3%	6,183 25.6%
Farming, Fishing, Forestry	20 0.5%	69 0.8%	318 1.3%
Construction, Extraction, Maintenance	677 16.3%	1,284 15.5%	3,361 13.9%
Production, Transport, Material Moving	635 15.3%	1,223 14.8%	3,474 14.4%
White Collar Workers	47.9%	50.1%	54.0%
Blue Collar Workers	52.1%	49.9%	46.0%

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Eastfield Commons		3 Miles		5 Miles		10 Miles	
Selma, NC							
<b>Units In Structure (2010)</b>							
Total Units		3,926		8,061		21,923	
1 Detached Unit		2,440	62.1%	5,169	64.1%	14,906	68.0%
1 Attached Unit		184	4.7%	305	3.8%	682	3.1%
2 Units		105	2.7%	262	3.3%	447	2.0%
3 to 4 Units		82	2.1%	205	2.5%	445	2.0%
5 to 9 Units		129	3.3%	333	4.1%	649	3.0%
10 to 19 Units		110	2.8%	184	2.3%	300	1.4%
20 to 49 Units		113	2.9%	192	2.4%	336	1.5%
50 or More Units		23	0.6%	54	0.7%	121	0.6%
Mobile Home or Trailer		738	18.8%	1,355	16.8%	4,035	18.4%
Other Structure		1	-	1	-	1	-
<b>Homes Built By Year (2010)</b>							
Homes Built 2005 or later		302	7.7%	572	7.1%	1,990	9.1%
Homes Built 2000 to 2004		371	9.5%	702	8.7%	2,393	10.9%
Homes Built 1990 to 1999		696	17.7%	1,476	18.3%	4,536	20.7%
Homes Built 1980 to 1989		724	18.4%	1,403	17.4%	3,386	15.4%
Homes Built 1970 to 1979		571	14.5%	1,308	16.2%	3,368	15.4%
Homes Built 1960 to 1969		487	12.4%	983	12.2%	2,281	10.4%
Homes Built 1950 to 1959		292	7.4%	616	7.6%	1,713	7.8%
Homes Built 1940 to 1949		159	4.0%	398	4.9%	884	4.0%
Homes Built Before 1939		324	8.3%	603	7.5%	1,372	6.3%
Median Age of Homes		36.3	yrs	36.7	yrs	34.2	yrs
<b>Home Values (2010)</b>							
Owner Specified Housing Units		2,036		4,450		14,288	
Home Values \$1,000,000 or More		5	0.2%	15	0.3%	68	0.5%
Home Values \$750,000 to \$999,999		13	0.7%	21	0.5%	48	0.3%
Home Values \$500,000 to \$749,999		44	2.2%	81	1.8%	265	1.9%
Home Values \$400,000 to \$499,999		19	0.9%	44	1.0%	225	1.6%
Home Values \$300,000 to \$399,999		49	2.4%	120	2.7%	571	4.0%
Home Values \$250,000 to \$299,999		80	4.0%	167	3.8%	730	5.1%
Home Values \$200,000 to \$249,999		97	4.7%	241	5.4%	1,155	8.1%
Home Values \$175,000 to \$199,999		81	4.0%	269	6.0%	1,022	7.2%
Home Values \$150,000 to \$174,999		168	8.2%	469	10.5%	1,427	10.0%
Home Values \$100,000 to \$124,999		317	15.6%	671	15.1%	2,199	15.4%
Home Values \$90,000 to \$99,999		105	5.1%	219	4.9%	787	5.5%
Home Values \$80,000 to \$89,999		123	6.1%	273	6.1%	847	5.9%
Home Values \$70,000 to \$79,999		113	5.5%	222	5.0%	606	4.2%
Home Values \$60,000 to \$69,999		73	3.6%	156	3.5%	443	3.1%
Home Values \$50,000 to \$59,999		149	7.3%	269	6.0%	620	4.3%
Home Values \$35,000 to \$49,999		152	7.4%	238	5.4%	426	3.0%
Home Values \$25,000 to \$34,999		18	0.9%	73	1.6%	262	1.8%
Home Values \$10,000 to \$24,999		102	5.0%	187	4.2%	541	3.8%
Home Values Under \$10,000		59	2.9%	110	2.5%	330	2.3%
Owner-Occupied Median Home Value		\$108,457		\$115,665		\$128,606	
Renter-Occupied Median Rent		\$463		\$466		\$485	

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Eastfield Commons		3 Miles	5 Miles	10 Miles
Selma, NC				
<b>Total Annual Consumer Expenditure (2012)</b>				
Total Household Expenditure		\$166 M	\$364 M	\$1.06 B
Total Non-Retail Expenditure		\$94.9 M	\$208 M	\$609 M
Total Retail Expenditure		\$71.5 M	\$156 M	\$454 M
Apparel		\$7.96 M	\$17.4 M	\$50.7 M
Contributions		\$5.60 M	\$12.4 M	\$37.2 M
Education		\$3.59 M	\$8.02 M	\$23.9 M
Entertainment		\$9.11 M	\$19.9 M	\$58.8 M
Food and Beverages		\$26.4 M	\$57.4 M	\$166 M
Furnishings and Equipment		\$6.85 M	\$15.2 M	\$45.4 M
Gifts		\$4.07 M	\$9.03 M	\$26.9 M
Health Care		\$10.9 M	\$23.6 M	\$67.4 M
Household Operations		\$5.55 M	\$12.2 M	\$36.6 M
Miscellaneous Expenses		\$2.87 M	\$6.24 M	\$18.0 M
Personal Care		\$2.45 M	\$5.33 M	\$15.5 M
Personal Insurance		\$1.58 M	\$3.49 M	\$10.4 M
Reading		\$543 K	\$1.19 M	\$3.47 M
Shelter		\$31.9 M	\$69.8 M	\$204 M
Tobacco		\$1.26 M	\$2.70 M	\$7.49 M
Transportation		\$33.3 M	\$72.7 M	\$214 M
Utilities		\$12.5 M	\$27.0 M	\$76.8 M
<b>Monthly Household Consumer Expenditure (2012)</b>				
Total Household Expenditure		\$3,332	\$3,546	\$3,812
Total Non-Retail Expenditure		\$1,900 57.0%	\$2,024 57.1%	\$2,185 57.3%
Total Retail Expenditures		\$1,433 43.0%	\$1,522 42.9%	\$1,627 42.7%
Apparel		\$159 4.8%	\$169 4.8%	\$182 4.8%
Contributions		\$112 3.4%	\$121 3.4%	\$133 3.5%
Education		\$72 2.2%	\$78 2.2%	\$86 2.3%
Entertainment		\$182 5.5%	\$195 5.5%	\$211 5.5%
Food and Beverages		\$529 15.9%	\$559 15.8%	\$595 15.6%
Furnishings and Equipment		\$137 4.1%	\$148 4.2%	\$163 4.3%
Gifts		\$82 2.4%	\$88 2.5%	\$97 2.5%
Health Care		\$219 6.6%	\$231 6.5%	\$242 6.3%
Household Operations		\$111 3.3%	\$119 3.4%	\$131 3.4%
Miscellaneous Expenses		\$57 1.7%	\$61 1.7%	\$65 1.7%
Personal Care		\$49 1.5%	\$52 1.5%	\$56 1.5%
Personal Insurance		\$32 0.9%	\$34 1.0%	\$37 1.0%
Reading		\$11 0.3%	\$12 0.3%	\$12 0.3%
Shelter		\$638 19.2%	\$681 19.2%	\$733 19.2%
Tobacco		\$25 0.8%	\$26 0.7%	\$27 0.7%
Transportation		\$666 20.0%	\$709 20.0%	\$768 20.1%
Utilities		\$250 7.5%	\$263 7.4%	\$276 7.2%

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