



## For Immediate Release

Contact: Michele Kisthardt  
AdVenture Development  
Tel: 330.283.0703  
Email: [mkisthardt@adventuredev.com](mailto:mkisthardt@adventuredev.com)

### DOG PARK NOW OPEN AT TEC

Opening celebration features a children's book giveaway

Selma, NC (January 5, 2023) – Adventure Development, LLC, has opened a dog park at Triangle East Collaborative (TEC) at 67 JR Road in Selma, NC. To celebrate the opening, the dog park is partnering with [Old North State Food Hall](#) to give away a treasured children's book, *Big Dog...Little Dog* by P.D. Eastman, with every food and beverage purchase. The book is available in English or Spanish, as well as a board book for toddlers.

The dog park, located in the same business center as Old North State Food Hall, has segregated areas for big dogs and little dogs and offers waste bags and receptacles and benches.

AdVenture Development President Kevin Dougherty states, "We offer travelers along I-95 a one stop destination for good food, clean restrooms, and now, a place to walk their dogs. I have fond memories of reading *Big Dog...Little Dog* to my children and hope this literacy initiative introduces a whole new generation to this beloved children's book."

In early 2023, Old North State Food Hall plans to introduce future book giveaways and create a small library of children's books and family board games for guests to enjoy when they visit the food hall, according to Dougherty.

To learn more about Old North State Food Hall, visit [www.onsfh.com](http://www.onsfh.com). For more information about TEC and AdVenture Development, go to [www.adventuredev.com](http://www.adventuredev.com).

###

*About [AdVenture Development, LLC](#): AdVenture Development, located in Selma, NC, focuses on commercial real estate development projects across several states. The firm developed Old North State Food Hall. Recent projects include Eastfield, a 3+ million square foot mixed use project at Exits 97 and 98 on I-95 in the Triangle East Raleigh metro area, Triangle East Collaborative (TEC), and McCandless Crossing, a 1.2 million square foot mixed use development in Pittsburgh, PA.*