



For Immediate Release

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JERNIGAN FURNITURE OPENS NEW STORE IN SMITHFIELD

Family-Owned Furniture Company Leases Storefront in Pine Needle Square

Smithfield, NC (November 17, 2021) – AdVenture Development, LLC, is pleased to announce that Jernigan Furniture is now open at 721 N. Brightleaf Blvd., Suite 7D, in Pine Needle Square.

Jernigan Furniture is a fourth-generation family furniture company founded in downtown Goldsboro in 1924 by Sam Jernigan Sr. Sam's great grandson, Andrew Jernigan, now leads the family business and looks forward to bringing the company's "A Sense of Family. A Sense of Home," mantra to its new Smithfield location.

The new store features an in-store "La-Z-Boy Comfort Studio" along with other quality brands like Hooker Furniture, Craftmaster, Flexsteel, Kincaid, American Drew, Outdoor Polywood and handmade Amish furniture found exclusively at Jernigan's.

Like its flagship Goldsboro location, Jernigan's will offer immediate available furniture off the showroom floor, flexible payment plans, and next day delivery.

An official Grand Opening will take place in early 2022. According to Andrew, "We still follow Sam Jernigan Sr.'s founding principles established 98 years ago: 'We will never sell anyone anything that we won't put in our own home,' and 'We are to treat people the same way we would like to be treated.'"

AdVenture Development President Kevin Dougherty said, "As Smithfield and Johnston County continue to grow, we recognized the need for a furniture store in our community. We're proud that Jernigan's chose Pine Needle Square for their expansion plans."

For more information about Jernigan Furniture, visit www.jerniganfurniture.com or call 919.735.2543. For leasing information about Pine Needle Square, call 919.965.5661.

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About Adventure Development: Adventure Development, located in Selma, NC, focuses on commercial real estate development projects. Recently, AdVenture Development invested in new lighting, a new façade, and additional improvements at Pine Needle Square. AdVenture Development is also developing Eastfield, a more than 3 million square-foot mixed use property located on I-95 in the Triangle East Raleigh metro area.