



For Immediate Release

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POP UP HOLIDAY BAR OPENING AT OLD NORTH STATE FOOD HALL

Former cigar humidor transformed into Blitzen's Tavern for the holidays

Selma, NC (October 27, 2023) – Old North State Food Hall is officially kicking off the holiday season when Blitzen's Tavern, a holiday pop-up bar, opens on November 1.

From November through early January, look for festive holiday décor from floor to ceiling at Blitzen's Tavern, located in the former JR Cigar humidor, at 67 JR Rd in Selma, NC. Blitzen's unveils a seasonal beverage menu that includes hand-crafted holiday cocktails and mocktails.

To celebrate Blitzen's grand opening, professional kayak angler and musician Chris "Abby" Abbondanza will perform country, pop, and holiday favorites on November 1 from 7 to 9 pm and November 2 from 6 to 8 pm. Original frontman of country crooners the PovertyNeck Hillbillies, Abbondanza and bandmates produced three acclaimed studio albums, including 2006 chart topper "Mr. Right Now." There is a \$7 cover /bar minimum. Advance tickets are not required.

Blitzen's and Old North State Food Hall have a full slate of holiday events planned for December, including:

December 2, 7 to 9 pm – *Karaoke Ugly Sweater Party* led by DJ David Charles Price; \$7 cover/bar minimum.

December 2 (3-5 pm), 9 (12-2 pm), 16 (12-2 pm)– *Santa* visits Old North State Food Hall on three Saturday afternoons in December. It's the perfect photo opp and chance to share your wish list with the jolly old elf.

December 3, 2 to 3:30 pm – *Whoville Holiday Happening*, a Grinch-themed event for children ages 5 and up. \$10/child includes crafts, activities, and a special Grinch dessert from The Ice Storm.

December 8, 6 to 9 pm - *Holiday Movie & Mingle Night* features best-selling author Nancy Naigle, who will share her behind the scenes tales from Hallmark movie sets, along with a lively holiday movie bingo game with prizes. \$30/per ticket includes \$20 food and beverage gift card and 1 bingo card.

December 9, 12 to 6 pm – *Christkindl Market*, hosted by Small Batch Craft Market, features hand-made gift items from local makers and creators in an outdoor setting and entertainment inside the Food Hall.

December 14, 6 to 8 pm - Trivia teams compete in Blitzen's to win a donation to their favorite not for profit during *Christmas Trivia for a Cause*. Registration is \$10/person.

Old North State Food Hall General Manager Todd Pifer shared, "Blitzen's Tavern is the perfect place to stop for food and drink after shopping at the outlets or DeWayne's or to celebrate any gathering of friends and family throughout the holiday season."

ONSFH is open for breakfast, lunch, and dinner, 7 am to 9 pm, every day except Tuesday. Blitzen's Tavern opens at 11 am and closes at 10 pm on days the food hall is open. Blitzen's also offers private rooms for office parties, holiday gatherings and other celebrations.

To register for ticketed events or learn more about Old North State Food Hall, visit www.onsfh.com or follow @oldnorthstatefoodhall on Facebook and Instagram.

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About Old North State Food Hall - TEC Food Hall, LLC, owns the Old North State Food Hall, a 15,000 SF venue that offers a variety of delicious cuisines to locals as well as leisure and business travelers along the heavily traveled I-95 corridor. Developed by Selma-headquartered AdVenture Development, LLC, ONSFH opened in August 2022.